



SPONSORSHIP PACKAGE

SUPPORTING THE VICTORIA HUMANE SOCIETY



Thank you so very much for taking the time to review this proposal. Your support is truly appreciated and all help you can offer directly impacts the lives of the animals we all love.

The Victoria Humane Society (VHS) is a registered charity founded in 2013. In this short time, more than 4,000 animals have been rescued in the Greater Victoria region, on Vancouver Island and in remote parts of BC.

VHS is focused on animal rescue, rehabilitation and adoption. They routinely accept healthy animals young and old, as well as more challenging cases. Animals who may be injured or ill receive treatment including emergency medical care and where possible, lifesaving surgeries.

Often, VHS is the last resort for animals who do not fall within the guidelines of other shelters and have been rejected there. These are most often medical cases but could also include dogs who do not assess well within a cement kennel environment around other stressed animals.

The Victoria Humane Society is there when others aren't, answering calls at all hours of the day and night, helping animals and the people who care about them.



The Fetching Ball

The Fetching Ball is the first signature event for the Victoria Humane Society with the purpose of continuing to rescue and find homes for animals in need. This fundraiser will also raise awareness of VHS, it's vital work in the community and it's need for a permanent shelter in order to continue operating at a high level.

EVENT DATE:

April 5, 2019

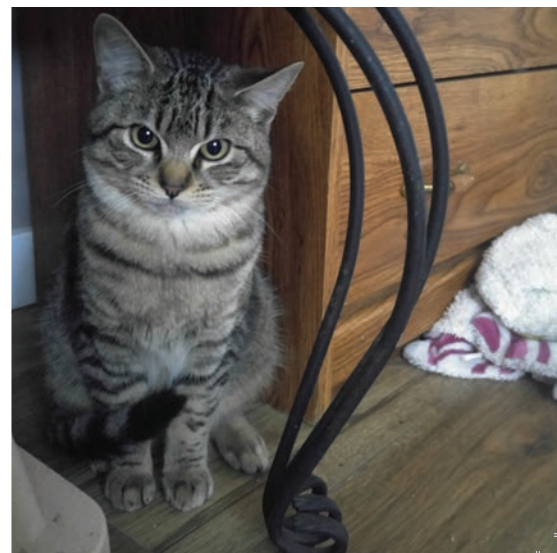
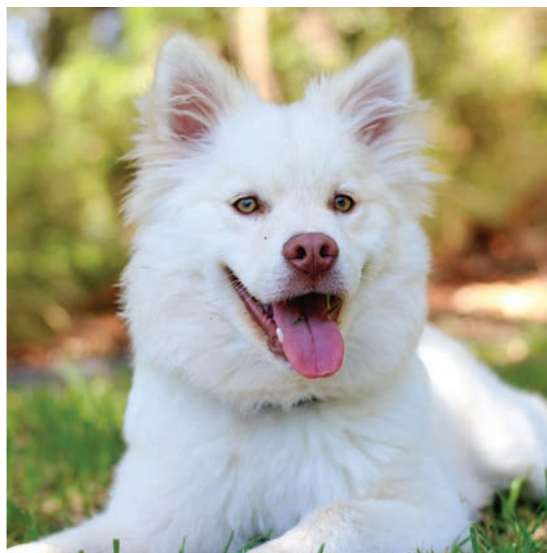
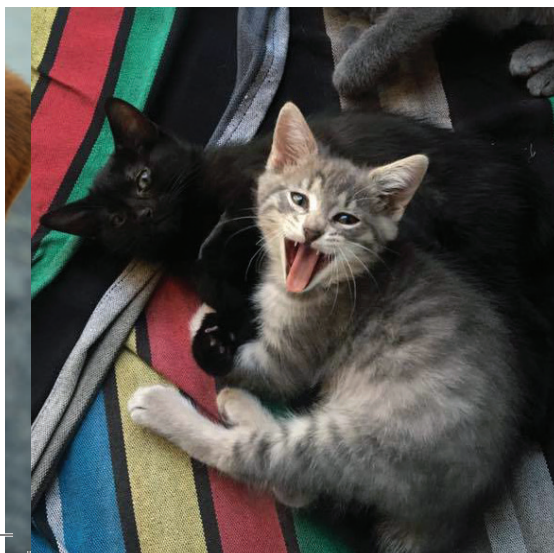
EVENT LOCATION:

Pier B, Ogden Point

EVENT CHAIR: Starr McMichael

EVENT COMMITTEE: Kathy Baan, Karma

Brophy, Dale Campbell, Vicki Clark,
Daphne Gardner, Shannon Kowalko,
Jennifer Marshall, Colin McTaggart,
Nadia McTaggart, Katie Mulback,
Pam Robertson, Marie Zirk





ONLY 2 SPONSORSHIPS AVAILABLE / \$10,000 CASH

A giant among dogs, the Great Pyrenees is devoted, trustworthy and affectionate but will not hesitate to protect family and territory.

Support at this level is in memory of Samson, an incredibly gentle giant, true to his breed, who was mortally wounded in a battle with a car. Samson came to us severely injured yet oh so soft and just desperate for love and compassion. We offered as much as we could but the vets could not save him. It broke our hearts to lose Samson but it also galvanized our commitment to ask for your help to keep trying.

INCLUDES:

- Prominent logo and name recognition on all collaterals
- Opportunity for signage at the venue with prominent positioning
- A Great Pyrenees (or Pyrenees mix) will attend the event wearing your company logo
- Acknowledgement on event website, VHS website and on social media (25,000+ followers)
- Opportunity to name a litter which will be posted and followed online
- Opportunity to have that litter or another visit your office for an employee or customer "Puppy Playdate"
- 10 tickets to the event on April 5, 2019





ONLY 6 SPONSORSHIPS AVAILABLE / \$5,000 CASH

Said to be one the most popular breeds of dog in North America, a Golden Retriever is naturally athletic, highly intelligent, social and loyal.

Goldens of every sort have been helped by VHS, from 11 puppies desperately in need of feeding after their mother died at birth to the fun-loving golden mixes who find their way into new homes.

There is gold in every animal and with your help, we can make it shine.

INCLUDES:

- A Golden will appear at the event wearing your logo
- Opportunity to sponsor a food or drink station
- Signage at the event
- Logo recognition on event program
- Logo recognition on posters
- Acknowledgement on event website, VHS website and on social media 25,000+ followers
- Opportunity to have puppies visit your business for an employee or customer "Puppy Playdate"
- 4 tickets to the event on April 5, 2019





8 SPONSORSHIPS AVAILABLE / \$2,500 CASH

From the smallest Yorkshire terrier to Wheatons, Airedales and, the ones most often in need of rescue, the bully terriers, these types of pals are most often energetic, tenacious and full of character.

Eight tenacious terrier types of sponsors are required at this level. While they are not for everyone, those who do opt to adopt from the terriers who wind up in VHS care know they are getting a dog who has been thoroughly vetted and has spent time in a loving foster home with people who will help match their energy to the right people. Energetic sponsors needed as well!

INCLUDES:

- A terrier will appear at the event wearing sponsor logos
- Signage at the event
- Logo on event program
- Acknowledgement on event website, VHS website and on social media 25,000+ followers
- Opportunity to have puppies visit your business for an employee or customer "Puppy Playdate"
- 2 tickets to the event on April 5, 2019





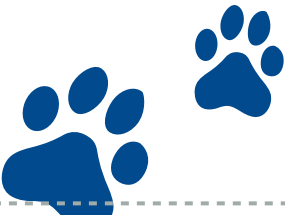
\$1,000 CASH

“We seem to worship our cats, at least that’s how they see it,” –Anonymous.

There are cat people too (including us) and hundreds have found their feline companion through VHS. From the kittens who volunteers foster and bottle feed from birth, to momma cats and their kittens to the most famous VHS rescue, Wobbly Cat, who has 19,000+ followers on Social Media, they find homes and happiness in Victoria.

INCLUDES:

- Acknowledgment on event signage and in event program
- Acknowledgement on VHS and Wobbly Cat Social Media





Thank you for your kind consideration!

Marie Zirk

VHS Board Member and Fetching Ball Organizer

PR@mariezirk.com | 250-818-4755

Registered Canadian Charity #: 847143179RR0001.

